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Noatanga Launches Free Platform to Help Visual Artists Get Discovered

Franco-American startup offers intuitive tools—at no cost—to empower creators worldwide

PARIS, June 10, 2025 — Social media platforms bury creative work beneath ever-shifting algorithms. Marketplaces compress and crop images, stripping artists of control over how their work is seen. A new solution is here.

Meet [Noatanga.com](https://www.noatanga.com), a free, cloud-based platform designed to help photographers, illustrators, and visual artists reclaim their visibility and control. Built between France and California, Noatanga empowers creators with a sleek, customizable space to share their work, protect their images, and get discovered by those who truly appreciate their style.

“We know how hard it is to make a living from your art—especially when you don’t speak the language of tech or can’t afford an agency or a developer. Noatanga is here to break that barrier,” explains Lucie Montagnese, co-founder and Franco-American creative.

Noatanga combines secure cloud storage, elegant portfolios, and a smart image-based search engine that helps users discover art by visual style—not hashtags or follower counts. Powered by Amazon Web Services (AWS), the platform is designed to scale globally while keeping creators in control.

Co-founder Denis Semmau, a developer based in Southern France, adds: “We believe creativity should stay at the heart of an artist’s life—not tech stress or the pressure to chase algorithms.”

Noatanga offers artists the following features—entirely free of charge:

- Customizable Portfolios: Beautiful, intuitive profiles that reflect each artist’s style and story.
- Smart Search by Image: A machine-learning search engine that prioritizes artistic style over algorithmic trends.

- Cloud Storage and Privacy: Secure, always-accessible image backup with optional watermarks to protect your work.
- High Visibility: SEO-friendly layouts and keyword tools to make sure your work is seen by the right people.
- Direct Sharing: Share your profile via simple web links or QR codes—no coding, no domain required.

Founded in 2023, Noatanga was born in San Luis Obispo, California with support from the Cal Poly CIE Small Business Development Center (SBDC) and student engineers from Cal Poly San Luis Obispo, Noatanga Co-founder, Lucie Montagnese's alma mater. When Montagnese was injured in a surfing accident she moved back home to France. There, she met her Co-founder, Denis Semmau. The two began collaborating remotely to build a tool artists can truly own and even sell their work and services on.

Whether you're a painter in Provence or a photographer in Portland, Noatanga provides a platform where your work speaks for itself—so your time can go back to creating, not chasing trends. Start your free profile today at www.noatanga.com.

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